



Labor Day Weekend 2018 Sponsorship Opportunity Packet

Dear Friends and Supporters,

The 48th Annual Belmont Greek Festival is nearly upon us, and we are excited to offer you the opportunity to participate as a sponsor, advertiser, vendor, or volunteer, as we bring thousands of people together to get a taste of all things Greek!

The Belmont Greek Festival will be held Labor Day weekend, Saturday, Sept. 1, through Monday, Sept. 3, at the Greek Orthodox Church of the Holy Cross, 900 Alameda de las Pulgas, in Belmont.

This popular cultural event caters to adults and children of all ages and is most noted for the variety and quality of the delicious Greek food, all of it homemade expressly for the festival by over 500 volunteers. The festival attracts over 20,000 visitors who enjoy:

- Favorite dishes such as Greek-style chicken and lamb chops, *spanakopita* (spinach and cheese stuffed inside *filo* pastry), and *dolmades* (grape leaves wrapped around ground beef and rice).
- Traditional homemade Greek pastries including *loukoumades* (doughnut holes covered with honey) and *baklava* (nuts and *filo* pastry soaked in honey).
- Continuous entertainment: Greek folk dancing, a spacious dance floor, authentic live Greek music, cooking demonstrations, a mythology play, chorus, and children's entertainer Andy Z.
- Various vendors: boutiques specializing in stylish art, clothing, jewelry, and gift items.
- Holy Cross bookstore, offering Orthodox icons, books, and other religious items.
- The Fun Zone Children's Area with an inflated bouncing structure, games, rides and crafts.
- Tours of the award-winning Byzantine-style church, featuring new mosaic iconography.

The festival offers many opportunities for sponsorships, advertising, and volunteering:

- **Sponsorships** – Your generous monetary donation entitles you or your company to sponsor a popular food booth, another area of the festival, or specific food items.
- **Festival Program and Guidebook** – This useful publication is given to all guests and includes the festival schedule, cultural information, recipes, and full-color ads.
- **Vendor booth space** – There are limited openings and a detailed screening process.
- **Volunteer signup sheet** located on our website. Your time and talent are welcomed!

www.belmontgreekfestival.com/sponsor

Thank you for your generous support. We look forward to seeing you on the dance floor! Opa!

SPONSORSHIPS AND IN-KIND DONATIONS

Preparations for our 48th Belmont Greek Festival are underway. This event highlights our culture, cuisine and faith. Each year we look forward to the festival because it allows us to share these traditions with the community at large. In addition to fund-raising for the Greek Orthodox Church of the Holy Cross, we are proud to give back to our local community by donating some of the proceeds to other non-profit organizations.

2018 will be a pivotal year for our community, our prosperity, and our legacy.

On behalf of Belmont Greek Festival 2018, the chairs ask for your support in this endeavor. We are asking for monetary donations to help support and underwrite expenses. These donations are especially important as we begin purchases for summer cooking.

You can choose to participate in several ways:

- Underwrite costs associated with any area of the festival. This includes ingredients such as flour, eggs, butter, cheese, spinach, noodles, ground beef, filo, etc. Any ingredients that go towards making the following: Dolmades, Moussaka, Pastistio, Spanakopita, Tiropita, Yuvetsi, Lamb, Baklava, Galaktobouriko, Kataifi, Koulourakia, Paximadia, Kourambiedes, Melomakarona, Loukoumathes, Chicken, Souvlaki, Kalamari... and more. Donors will be gratefully acknowledged in the Festival Program and Guidebook.
- Sponsor a booth or other area. Your dollars will go to all that is needed for the booth you choose to sponsor. Booths in need of sponsorship include: Gyro, Kalamari, Pastry, Kaffenion, Deli, Taverna, Frappe, Fun Zone. Booth sponsors will receive a booth sign and will be gratefully acknowledged in the Festival Program and Guidebook.
- Become a cash or in-kind sponsor by donating any amount. Donors will be gratefully acknowledged in the Festival Program and Guidebook.
- Do you know someone who can help? Please pass the information forward and have them contact our chairs at festivalchairs@goholycross.org.

We are especially seeking monetary donations so that we can order quality ingredients and maximize our purchasing efforts for the greatest discounts available.

We look forward to a very successful festival –

Mary Clay, Belmont Greek Festival 2018 Chair
festivalchairs@goholycross.org

FESTIVAL PROGRAM AND GUIDEBOOK CONTRACT

The attractive Festival Program and Guidebook is given free of charge to all guests when they enter the festival grounds. It contains indispensable information such as the Festival Schedule, map, Entertainment Guide, cultural facts, Greek language phrases, recipes, and full-color ads.

Place your ad NOW in the Festival Program & Guidebook! Early Bird Specials:

- o Full page at \$360. After June 10th prices increase to \$425.
- o Parishioners receive special pricing on 1/8 page of \$75 if paid and submitted by June 10th. After June 10th price increases to \$150. Add your business card or a special message or dedication.
- o Final due date July 25, 2018.

Name : _____

Company : _____

Address : _____

Telephone (day) : _____ e-mail : _____

Please circle ad size desired:

- Inside cover full page ad (approx. 7-1/2" x 9")\$600
 - Back cover full page (approx. 7-1/2" x 9")\$1250
 - Full page ad (approx. 7-1/2" x 9")\$360 by June 15 OR \$425 after
 - Half page ad (approx. 7-1/2" x 4-1/4")\$250
 - Quarter page ad (approx. 3-1/2" x 4-1/4")\$200
 - Eighth page ad (business card, approx. 3-1/2" x 2-1/4")\$75 by June 15 OR \$150 after
DEADLINE - Monday, July 25th
 - Large Screen TV (electronic) ad with print ad of any size \$50
 - Large Screen TV (electronic) ad only (no print)\$200**
- ** *Electronic-only ads deadline is Monday, August 22nd*

Please send (by mail or e-mail):

- (1) JPG or PDF file, 300 dpi resolution (call us if you need help here)
- (2) your payment (make checks out to the *Church of the Holy Cross*);
- (3) and this form, completed, to the address above.

For credit card payments:

Name (as it appears on card) _____

Card number Visa/MC _____ Exp _____

Signature _____

Thank you again for your kindness and generosity.

Anastacia Stamates: belmontgreekfestival.marketing@gmail.com and the Marketing Committee

VENDOR INFORMATION

Below is basic information for a vendor booth. Applications will not be considered complete without full details. Please contact Mary Clay at mpstamates@hotmail.com for full application and information. There is limited space and a detailed screening process.

Business Name _____

Address _____

E-mail Address _____

Tel _____ FAX _____ Cell _____

Owner / Agent _____

Resale License # _____

TERMS - Fees – please mark your choice of booth

- | | | |
|--------------------------|--------------------|--|
| <input type="checkbox"/> | Single Booth 10X10 | \$1000.00 |
| <input type="checkbox"/> | Double Booth 10X20 | \$2000.00 |
| <input type="checkbox"/> | Corner Booth 10X10 | \$1300.00 (no more than three available) |

** Booth size and location will be determined by Festival Committee.

Booth Includes / Festival to Supply

- 2 tables, 2 chairs, lighting, and electricity
- Chair will assign all booth spaces. (Booth spaces may not be switched.)
- Chair will confirm and communicate location of booth and any other necessary details one week in advance of festival.

Vendor is Responsible For

- Table coverings, booth sign, hanging booth sign. (Sign requirements are no bigger than 18 inches high and 48 inches long). Initial:____
- Vendor must remain within the limits of the booth size purchased. Initial:____
- No switching or changing booth assignments. Initial:____
- All cash and credit card sales, money drawers, adequate funds to cover your needs, sales books and credit card capability Initial:____
- You are responsible for your own booth at all hours of the Festival. Be sure to have assistance if needed. Passes for your assistants will be provided. Initial:____
- STATE SALES TAX: All vendors are required to provide Resale Permits, collect 8.5% sales tax and submit to the California State Board of Equalization as required by law. As a non-profit organization, the Church of the Holy Cross does not have a Resale Permit and is exempt by California state law. Initial:____